



# MEMBERSHIP

UNLOCKING PATHWAYS FOR COMMUNICATION PROFESSIONALS

# ABOUT US



IPRCZ is a professional body for Public Relations practitioners, founded in March 2018, and is a proud member of the African Public Relations Association and the Global Alliance for Public Relations and Communications Management.

We are a private institution specialising primarily in PR training, media training, presentation training and communication skills. We go further to interrogate the science beneath the art of public relations and focus on key issues that matter to the practice, providing timely insights and applied intelligence that PR professionals can put to immediate use.

We aim to promote social, business and economic integration and are committed to selling positive images of individuals, organisations and the nation as a whole, through the instrumentality of the public relations profession.



# VISON, MISSION, VALUES

## Our Vision

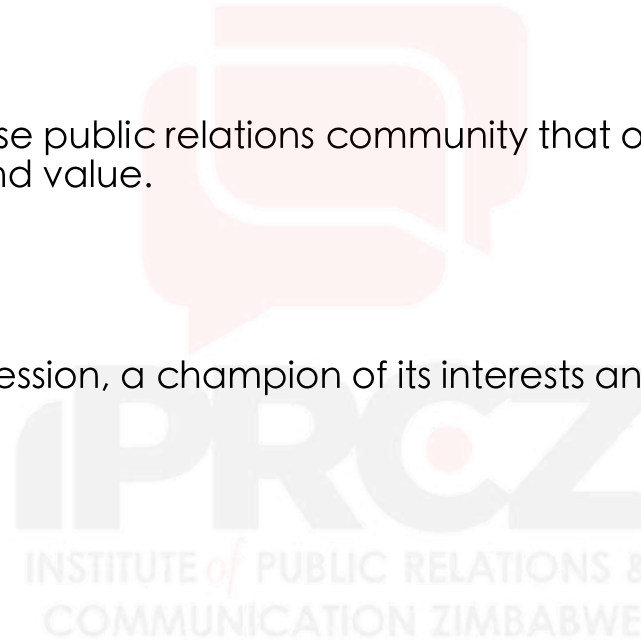
To be the heart of a professional and diverse public relations community that organisations- private and public, government and the public understand and value.

## Our Mission

To be the voice of the public relations profession, a champion of its interests and a respected partner to the broader communications community.

## Our Values

- Relationships
- Integrity
- Accountability
- Teamwork





**MEMBERSHIP**

# MEMBERSHIP



When you are an IPRCZ member, you are connected to a network of professionals through local and regional communities, high quality events and industry- specific groups. Our members receive access to a suite of tools that foster professional development and enhancement of career growth, through every stage of their career. Whether you are new to the industry, a long- time veteran or somewhere in- between, we will help you meet tomorrow’ s challenges, today.



# CORPORATE MEMBERSHIP

Any organization that is registered in terms of the Laws of Zimbabwe is eligible for Corporate Membership status. There are 3 categories under corporate membership

## DIAMOND MEMBERSHIP USD1500.00

### BENEFITS

- Diamond membership certificate
- Inclusion of your logo will on all IPRCZ material
- Branding and information dissemination opportunities at all IPRCZ events
- Discounted rate for attendance at all IPRCZ events (10%)
- Discounted rate for individual membership of your employees (10%)
- Discounted rate for all in- house training for your organisation (10%)
- Discounted rate for advert placement in the IPRCZ Magazine (10%)
- Allocation of free editorial space in the IPRCZ Magazine

## EMERALD MEMBERSHIP USD1000.00

### BENEFITS

- Emerald Membership certificate
- Branding and information dissemination at all IPRCZ events
- Discounted rate for attendance at all IPRCZ events (5%)
- Discounted rate for individual membership of your employees (5%)
- Discounted rate for all in- house training for your organisation (5%)
- Discounted rate for advert placement in the IPRCZ Magazine (5%)

## RUBY MEMBERSHIP USD750.00

### BENEFITS

- Branding and information dissemination at all IPRCZ events
- Discounted rate for attendance at all IPRCZ events (5%)
- Discounted rate for all in- house training for your organisation (5%)
- Discounted rate for advert placement in the IPRCZ Magazine (5%)

# INDIVIDUAL MEMBERSHIP

## FELLOW MEMBERSHIP

**USD150.00**

10 years of professional experience and above

### **BENEFITS**

- Certificate of Membership and card
- Discounted rate for attendance at all IPRCZ events (10%) (for paid up members only)
- Attendance to senior executives networking events
- Routine Alert on PR-related information/news/job openings
- Networking with other members on various IPRCZ communication platforms and events
- Access to unique PR Case Studies
- Allocation of free editorial space in the IPRCZ Magazine

## FULL MEMBERSHIP

**USD120.00**

5-9 years of professional experience

### **BENEFITS**

Certificate of Membership and card  
Discounted rate for attendance at all IPRCZ events (5%) (for paid up members only)  
Routine Alert on PR-related information/news/job openings  
Networking with other members on various IPRCZ communication platforms and events  
Access to unique PR Case Studies

## ASSOCIATE MEMBERSHIP

**USD100.00**

1-4 years of professional experience

### **BENEFITS**

Certificate of Membership and card  
Discounted rate for attendance at all IPRCZ events (5%) (for paid up members only)  
Routine Alert on PR-related information/news/job openings  
Networking with other members on various IPRCZ communication platforms and events  
Access to unique PR Case Studies

# JOIN US

Our mantra is “It's not about age, it's about stage” . Whatever stage you are in your career, being a part of the Institute will provide you with opportunities and tools you need to for continuous growth. You gain access to a professional development pathway, assisting you to expand your knowledge and skills. We'll support you every step of the way.





**FOR MORE INFORMATION, WORKSHOP & TRAINING BOOKINGS CONTACT**

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